



the COUNSELING CONNECTION BRIEF

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A NEWSLETTER OF THE MISSOURI SCHOOL COUNSELOR ASSOCIATION

February 2012

National School Counseling Week February 6-10, 2012

By Jennifer Boyer, Advocacy co-chair

February 6—10, 2012 marks the celebration of National School Counseling Week this year. This is a week to focus attention on the impact and contribution that we as school counselors have on student success. While this week is set aside to achieve this, the best impact is promoting your program and the profession throughout the year.

- Proudly use the correct name for your title, Professional School Counselor, in your e-mail signature line, correspondence, and in all communications unless you are a professional school counselor in training (PSCit). In that case you would use the correct title.
- Recognize and appreciate your staff for working with you by providing breakfast, lunch, or a special treat.
- Make an annual presentation to your district's Board of Education about your program.
- Submit a newspaper article to promote your program's activities.
- Send public service announcements to a local radio station.
- Present at a faculty meeting or community event about something that you feel competent to expound on that may be timely.
- Sponsor a career day or organized program to include community members and parents.
- Use daily school announcements to spotlight National School Counseling Week.
- Join the American School Counselor Association, the Missouri School Counselor Association, and your local district school counseling association.
- Visit the MSCA website (www.moschoolcounselor.org) or the ASCA website (www.schoolcounselor.org) for more tips to promote the great things you do throughout the year. Also, check out the proclamation signed by Governor Jay Nixon proclaiming February 6-10 as School Counseling Week.
- Take time to relax, pat yourself on the back, and be proud of all the accomplishments that you have every

MSCA SPRING CONFERENCE

Friday, March 2, 2012

Truman Hotel & Convention Center, Jefferson City, MO

Early Bird Deadline – Feb. 17, 2012

American Red Cross

**Foundations of Disaster Mental Health Training
for School Counselors**

Registration information available on the MSCA website www.moschoolcounselor.org.

Congratulations!

Our congratulations is extended to Dr. Shari Sevier of the Rockwood School District who was recently elected as the American School Counselor Association (ASCA) President-Elect.