MSCA 66th Annual Fall Conference

“Don't Miss List”

New Counselor & First-Time Attendee Reception - Sunday at 12:00 p.m.

Opening Keynote Speaker, Dave Pelzer - Sunday at 1:15 p.m.

MSCA Connection Center - Featuring LiveBinders & Curriculum

Extended Exhibit Hall Time with Snacks on Sunday

MSCA Professional Recognition Ceremony - Sunday at 3:00 p.m.

90-Minute Extended Break-Out Session - Sunday at 4:15 p.m.

Live Band Performing at the “President’s Dance” Sunday Night - All Attendees Invited

Fun Regional Competitions for Participation in Conference Events

“Power Fitness Hour” Fun Run/Walk & Yoga - for Special Olympics - Monday at 7:00 a.m.

Lunch Served in the Salons - Monday at 12:15 p.m.

Silent Auction

Roundtable/Mini-Sessions - Monday at 2:45 & 4:00 p.m.

Trivia Night for Special Olympics: Project UNIFY - Monday at 7:00 p.m.

Our Ongoing Partnership with Missouri Association of College Admission Counselors (MOACAC)

Providing Break-Out Sessions on College Counseling for the Entire Conference!

Closing Keynote Speaker, Jedd Hafer - Tuesday at 9:45 a.m.

Graduate Credit for Attending MSCA Fall Conference Offered by Lindenwood University

Photo Booth in the Exhibit Hall
President's Message

Welcome to the 66th Annual MSCA Fall Conference! On behalf of our Program Committee and our members of the Governing Board, we welcome you and thank you for joining us this year. The next few days promise to be packed with fantastic opportunities for gathering resources, networking, professional growth, and FUN! Thank you for attending our conference, an event planned for professional school counselors by professional school counselors. Attending the MSCA Fall Conference shows your dedication to your students and your district’s comprehensive school counseling program. Thank you for committing to the profession of school counseling, your students, your schools, and your communities.

Our theme for this year’s Fall Conference, “Breaking Barriers: Instilling Hope”, focuses on all the “Special Populations” professional school counselors have within their schools and their communities. Our students, our programs, and our future need us to be strong advocates for those that do not have the ability to advocate for themselves. We are the voice for all students. We are the voice for professional school counselors. We are the INSTILLERS of HOPE.

Exciting changes to this year’s conference begin with the Sunday scheduling format. The first general session and keynote speaker, Dave Pelzer, will begin at 1:15 p.m. Immediately following the keynote, MSCA will host its Professional Recognition Ceremony in Salon A. Everyone is encouraged and invited to attend the 45-minute celebration. This event will honor our MSCA state and district level award winners. The exhibit hall will also be open at this time for those individuals preferring to shop and snack. Our conference project is Special Olympics: Project UNIFY, and MSCA will be collecting soda tabs for the Ronald McDonald House. Drop boxes will be located throughout conference for you to drop those tabs. The MSCA Connection Center will again be open Monday to help individuals learn more about the NEW website, LiveBinders, and Curriculum Corner.

Again, Thank you for attending the MSCA Fall Conference, and thank you for all you do to make a difference in the lives of students, parents, teachers, schools, families, and communities. Thank you for “Breaking Barriers” and “Instilling Hope”.

Nancy Richey, President of MSCA
MSCA 2014 PROGRAM PLANNING COMMITTEE

Program Committee Chairperson- Nancy Richey

LEVEL VICE-PRESIDENTS

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<th>Stacie Fohn</th>
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2014-2015 REGIONAL PRESIDENTS

| Jeff Backe           | Central          | Michele Eagle   | Greater Kansas City |
| Amanda Cook          | Northeast        | Jeri Bryant     | St. Louis City     |
| Shannon Helms        | Jefferson County | Kendra Horton   | St. Louis Suburban |
| Richard McCoy        | South Central    | Susan Wolz      | Mid-Missouri       |
| Gay Baer             | Mid-Missouri     | Joelle Mayfield | Southeast          |
| Glenda Fine          | Northwest        | Todd Mincks     | Southwest          |

2014 CONFERENCE PROGRAM COMMITTEE

<table>
<thead>
<tr>
<th>Advertising/Exhibits</th>
<th>Hayley Arnold and Jennifer Boyer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Break-Out Sessions</td>
<td>MSCA Level Vice Presidents</td>
</tr>
<tr>
<td>Conference Project/Silent Auction</td>
<td>Melissa Head and Becky Whitmer</td>
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<td>Conference Program Booklet</td>
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<td>Dr. Lela Kosteck Bunch</td>
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<td>Bill Sevier</td>
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<td>Golf Tournament</td>
<td>Karen Bader</td>
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<td>Hospitalities and Activities</td>
<td>Heather Wallace, Tawnya Conner, and Lyndsey Horine</td>
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<td>Tammy Braun</td>
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<td>LiveBinders/Curriculum Corner/Technology</td>
<td>Rebecca Arway and Tosha Todd</td>
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<td>Tammy Braun</td>
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<td>New Counselor Reception</td>
<td>Tobie Smith</td>
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<td>Nominations and Elections</td>
<td>Jennifer Grossman</td>
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<td>Past Presidents’ Advisory</td>
<td>Carolyn Roof</td>
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<td>“Power Hour” Coordinator</td>
<td>Cami Aebersold and Natalie Cook</td>
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<td>Professional Recognition</td>
<td>Dr. Sharon Sevier</td>
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<td>Promotions and Conference Sales</td>
<td>Heather Wallace, Tawnya Conner, and Lyndsey Horine</td>
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<td>Registration</td>
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<td>Saturday Institute</td>
<td>Lola McClarnon</td>
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<td>Secretary</td>
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<td>Tech N’ Talk</td>
<td>Regional Vice Presidents</td>
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### 2014-2015 MSCA GOVERNING BOARD

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College and Career Readiness Coordinator
Suzanne Richardson
Career Counseling
Michele R. Charlebois-Didreckson
College Counseling
Rob Lundien
Post-Secondary Planning
Lori Mann

Communications Coordinator
Lola McClarnon
Archivist
Fatima Warren
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Dr. Christopher Maglio
Newsletter Editor
Kimberly Maskrey
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Tosha Todd
Technology
Rebecca Arway

Conference Planning Coordinator
Bill Sevier

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Professional School Counselor-in-Training
Britney Waterworth
Mentoring
Dr. Jan Ward
Ethics
Katie Muschinske
Critical Incidence Response
Katie Henry
Human Rights/Diversity
Andrew Schuerman

Public Relations Coordinator
Carolyn Roof
Guidance and Counseling Advocacy
Melissa Head
Inter-Professional Relations
Cynthia Berti
Professional Recognition
Dr. Sharon Sevier
Leadership Advisory
Tobie Smith
Legislative Relations
Dr. Sharon Sevier and Kelly Baker
Membership
Laura Holden
Publications and Research
Dr. Norm Gysbers and Carolyn Roof
Resolutions
Vacant

Special Committees
Dr. Lela Kosteck Bunch
ACAM Representative
ASCA Representative
DESE Representative
MSCRC
Dr. Sharon Sevier
Dr. Rene Yoesel
Dr. Lela Kosteck Bunch and Nancy Richey
General Conference Information

BADGES
Badges are required for admission into the general sessions, break-out sessions, luncheon, and exhibit hall.

GENERAL SESSION TICKETS
General session tickets for Sunday, November 2nd, and Tuesday, November 4th, will be sold to the public (including spouses) at the On-Site Registration Desk for $15.00, and tickets for the Monday, November 3rd, luncheon may be purchased for $25.00 at the on-site registration desk.

DELEGATE ASSEMBLY
MSCA’s Delegate Assembly is open to the public. The annual business meeting will be held on Sunday, November 2nd, 2014 at 10:30 a.m. All members of MSCA are welcome to attend, but only delegates are permitted voting rights and commenting privileges.

ELECTION OF MSCA OFFICERS
Voting shall be conducted by secret ballot when there is at least one contested position on the ballot. Official ballots will be available in the voting area for members showing proper identification (Conference Name Badge) on Sunday, November 2nd, 4:15-6:00 p.m. and Monday, November 3rd, 8:00-10:30 a.m.

NEW COUNSELOR AND FIRST-TIME ATTENDEE RECEPTION
MSCA welcomes all new counselors and first-time conference attendees to kick-off their conference experience by attending a reception on Sunday, November 2nd, from 12:00-1:00 pm. Come and enjoy light refreshments while networking with fellow new counselors. You will also hear more about the professional opportunities and resources that MSCA has to offer at the state and regional level. Please join us in Parasol I.

“WAKE UP CALL” COUNSELORS
This year, coffee, hot breakfast items, breads, and muffins will be sponsored by MSCA in the Exhibit Hall on Monday, November 3rd, from 7:30-9:30 a.m. On Tuesday, November 4th, coffee, hot breakfast items, breads, and muffins will be available in Salon C on the sixth floor from 7:30-9:30 a.m.

EXHIBIT HALL
Counselors can preview counseling materials, learn of available resources, purchase books and MSCA promotional items, and receive information about colleges, while making many other educational contacts. Our exhibitors are a valuable resource to school counselors and you can show your appreciation by visiting the Exhibit Hall on Sunday, November 2nd, 11:00 a.m.- 6:00 p.m. and Monday, November 3rd, 7:30 a.m.-12:00 p.m. Some vendors will remain open until 5:00 p.m. on Monday. Coffee will be available in the Exhibit Hall at Booth #96 and a lounge area will be set up for your convenience. Be sure to visit often; your conference badge is required for entrance. Special passes to the Exhibit Hall for guests may be purchased for $15.00 per day at the On-Site Registration Desk in the conference registration area.

Tech N’ Talk
Tech N’ Talk will be held in the Exhibit Hall on Sunday, November 2nd from 11:00 a.m.-4:00 p.m. This is a great time to check out the exhibits, visit with friends, and network with colleagues while enjoying snacks and sodas provided by the 12 regional organizations of MSCA. Don’t forget to bring your Smartphone to trade contact information, to update your Twitter and Facebook accounts, or share apps with new friends.

MSCA CONNECTIONS CENTER
Looking for a place to process the new and exciting information you’ve learned at conference? Need assistance accessing LiveBinders and Curriculum Corner? Stop by the new MSCA Connection Center to learn, connect, and share.

CONFERENCE PRIZES
The exhibitors have donated many items for drawings throughout the conference. Drawings will be held Sunday and Monday. You will not need to be present to win; a list of winners will be posted in the exhibit hall. However, all prizes must be claimed by Monday, November 3rd, at 10:45 a.m. in the Exhibit Hall or they will be redrawn.
at the last general session. A grand prize and exhibitors’ prizes will also be given out to those present at each general session. **You must have your exhibit hall drawing card filled out and validated at Booth #96 to be eligible for these prizes.**

**LIVEBINDERS AND CURRICULUM CORNER**
“Curriculum Corner”, formerly “Bring N’ Sling,” is back this year. Everything submitted will be available online on LiveBinders. The MSCA LiveBinders page will have the conference program booklet, Bring ‘N’ Sling handouts, and the handouts of some of our presenters.

**“FUN” RUN/WALK FOR SPECIAL OLYMPICS: PROJECT UNIFY**
Join MSCA friends on Monday, November 3rd, for an early morning 5K run/1-mile walk (no pressure). Individuals who pre-registered and/or make a donation of at least $15.00 will receive a FUN RUN/WALK t-shirt. All finishers will receive a certificate of completion, and medals will be awarded to the top three men and the top three women in the 5K run. Post-race food and beverages will be available for all participants. Registration begins at 6:45 a.m. and the FUN RUN/WALK will begin at 7:00 a.m.

**ZUMBA FOR SPECIAL OLYMPICS: PROJECT UNIFY**
Are you ready to jump-start your day with a dance party? Come to Zumba and dance your worries away. Registration begins Monday, November 3rd, at 6:45 a.m. and the party starts at 7:00 a.m.

**YOGA FOR SPECIAL OLYMPICS: PROJECT UNIFY**
Give yourself the gift of yoga: YOU DESERVE IT! It doesn’t matter if you can’t touch your toes or stand on your hands, this yoga practice will be suitable for all levels (differentiated instruction will be offered!). Yoga is truly about feeling good, and you’re guaranteed to leave feeling better than you did when you arrived. See you Monday, November 3rd at 6:45 a.m.; we will begin at 7:00 a.m. Bring your mat, if you have one. Take a deep breath, and feel your stress melt away!

**MSCA PROFESSIONAL RECOGNITION CEREMONY (COUNSELOR OF THE YEAR AWARDS)**
MSCA invites everyone to attend the MSCA Professional Recognition Ceremony on Sunday, November 2nd, from 3:00-4:00 p.m. in Salon A. Please come out and support your fellow counselors in celebrating their achievements.

**ROUNDTABLE DISCUSSIONS**
Monday, two sessions: 2:45-3:45 p.m. and 4:00-5:00 p.m. in the Salons. This session is simply a collection of roundtables providing attendees an opportunity to listen to four mini-sessions at one time. Presenters will have 15 minutes to provide an overview on a topic with an additional 10 minutes for questions and answers. Once the mini-session is complete, attendees will move to a different roundtable. Topics will be varied and will cover information for all levels. You will have a few minutes to change from table-to-table between sessions, so plan ahead! Your facilitator will keep time and you on track!
Have you met Wyatt?

Wyatt just graduated from highschool and already has a job in Kansas City as a Millwright apprentice.

He gets to work with his hands and he isn't chained to a desk all day.

Apprentices start at $13 – $17 per hour, depending on the trade, and gradually double that wage over the course of the apprenticeship program (3 – 4 years).

They also receive full benefits for themselves, for their spouses, and children.

Also, Wyatt will owe exactly $0 for his classes as an apprentice. That's right: $0. Zip. Zilch. Nada. (Now that's the kind of student debt we can support!)

Good for you, Wyatt. Good for you.

get a life / build your life

Visit buildersassociation.com to learn more about the construction trades apprenticeship programs, and how they can help you and your future.
CONFERENCE SCHEDULE AT A GLANCE

SUNDAY, NOVEMBER 2nd, 2014

10:30-11:30 a.m. Delegate Assembly: Rooms 62-64
12:00-1:00 p.m. New Counselor & First-Time Attendees Reception in Parasol I
11:00-6:00 p.m. Tech N’ Talk in the Exhibit Hall
11:00-4:00 p.m. Exhibit Hall Open
1:15-2:30 p.m. Opening Keynote Session: Dave Pelzer, “Taking the Lead in Your Life”
3:00-4:00 p.m. MSCA Professional Recognition Ceremony in Salon A
4:15-5:45 p.m. 90-Minute Break-Out Sessions
4:15-6:00 p.m. MSCA Elections: Voting in Reception Area
7:00-9:30 p.m. Sponsored Hospitalities
9:30 p.m.-1:00 a.m. “President’s Dance” with live band Random Access in Salon C

MONDAY, NOVEMBER 3rd, 2014

6:45-7:00 a.m. Registration for “Power Fitness Hour” in Registration Area
7:00-9:00 a.m. “Power Fitness Hour” for Special Olympics: Project UNIFY
7:30-9:30 a.m. Continental Breakfast in the Exhibit Hall
7:30 a.m.-12:00 p.m. Exhibit Hall is Open
8:00-a.m.-4:00 p.m. MSCA Elections: Voting is Open
8:00-10:30 a.m. Conference Registration is Open
8:30 a.m.-4:30 p.m. Information Booth is Open
8:30-9:30 a.m. Break-Out Sessions
9:45-10:45 a.m. Break-Out Sessions
11:00 a.m.-12:00 p.m. Level Sharing
12:15-1:15 p.m. Plated/Hot Lunch Served in the Salons
1:00-4:30 p.m. MSCA Elections: Voting is Open
1:30-2:30 p.m. Break-Out Sessions
2:45-3:45p.m. Break-Out Sessions & Mini Sessions/Roundtable Discussions
4:00-5:00p.m. Break-Out Sessions & Mini Sessions/Roundtable Discussions
5:00-7:30 p.m. Hospitalities and/or Dinner (on your own)
7:00 p.m. Trivia Night in Salon C
9:30 p.m.-1:00 a.m. “Dancing the Night Away” with DJ Rich Linden in Salon C

TUESDAY, NOVEMBER 4th, 2014

7:30-9:30 a.m. MSCA Continental Breakfast in Salon C
8:30-9:30 a.m. Break-Out Sessions
9:45-11:00 a.m. Closing Session: Jedd Hafer, “Practical Tools for Empowering Kids with Challenges”
Are you a trivia buff? Is your mind filled with endless facts and figures? Or, are you looking for a fun way to spend a couple of hours on Monday evening?

Then come to MSCA's fourth annual Trivia Night and let the fun begin! From 7-9 p.m. in Salon C, tables of 8 will compete for prizes and bragging rights. The cost is $5 per person, or $40 for a full table of 8. You can come as a single or bring a full table. The winning table will receive half the proceeds, with the other half going to our service project, Special Olympics: Project UNIFY.

We hope you'll join us for fun, laughs, and healthy competition as tables compete to take home the coveted GOLDEN BRAIN, while helping the kids and families served through Special Olympics: Project UNIFY!
PRESIDENT-ELECT
Sarah Dix
Professional School Counselor, Hillsboro Senior High School, Hillsboro, Missouri

Statement: I have been an MSCA member since my first semester of graduate school. My love for the profession of school counseling is deeply rooted in those first experiences with the MSCA Fall Conference and other professional development because of my membership with MSCA. As my professional knowledge and experience has grown, so has my desire to become a leader in advocating for our profession and for other school counselors across the state of Missouri. I look forward to having the opportunity to represent Missouri school counselors and believe that I have been prepared for just that task. It would be an honor and a privilege to serve as President of the Missouri School Counselor Association.

Biography: I was born and raised in Cape Girardeau, Missouri. I received a Specialist in Counseling Education, Master of Arts in Guidance and Counseling, and Bachelor of Science in Business Administration from Southeast Missouri State University. I have been a school counselor at the secondary level for the past 10 years in Jefferson County, Missouri. I am currently a part of the counseling team at Hillsboro Senior High School in the Hillsboro R-3 School District. I am married to a great guy, Jim, and have two daughters, Magnolia (7) and Lucy (5).

Experience: I am currently a member of MSCA, ASCA, JCSCA, and MSTA. I have served as the Newsletter Editor, Bylaws Chair, Secretary, President-Elect and President of the Jefferson County Regional School Counselor Association. I have served on the Missouri School Counselor Association as a Regional President, Ethics and Resolutions Chair, and Secondary Level Vice-President and on the MSCA Program Committee as the Program Book Coordinator.

SECRETARY
Michelle Collins
Professional School Counselor, South Shelby High School, Shelby County R-IV Schools, Missouri

Statement: I am so proud of our MSCA organization and look forward to the opportunity to serve as Secretary. I believe that MSCA has given me so many opportunities to develop and grow professionally that I would like to give back and help others gain the same awesome experience.

Biography: Master of Education In Guidance and Counseling from Stephens College, 1999; Bachelors of Arts in Social Studies Education from Columbia College, 1993; Middle Certification from Truman State, 1995; and, Professional School counselor for the past 5 years. The first two years I worked with grades 6-9 and the past three years I have been with grades 9-12. I started at South Shelby creating and running our alternative school program, and have taught social studies and Wilson reading. I just celebrated my 20th anniversary with my high school sweetheart and we have a 16 year old son and a 12 year old daughter. I love my country life and running our family farm.

Experience: Member of MSCA, ASCA, NEMSCA, and MSTA. I have been past president of NEMSCA and held several offices with our local organizations. I have served on the Program Committee and Governing Board of MSCA.
EDUCATOR SERVICES
Bettering tomorrow’s Leaders

Foundations of Leadership
This presentation combines the Athletes of Character and Teams of Significance programs to show your students how to become role models to their peers. Rooted in the 3 pillars of good citizenship students are shown how to reflect leadership in their actions.

Career Direction
Give your students a leg up on the future with this program developed to help students discover exciting employment opportunities. From the workplace to higher education this presentation helps students find their path and learn the next step to succeeding.

Situational Awareness
Keeping students safe is every school districts first goal. This self defense program goes beyond traditional courses. By focusing on avoiding dangerous situations and how to fight back in the event they are confronted this lesson is designed to give children the confidence to survive difficult situations.

Our Presenter
Your local National Guard Recruiter will provide these presentations to your class. As a fixture in your community he will be quickly recognized by the student body and respond to the information he provides. For some programs the recruiter may also be joined by Citizen-Soldiers specially trained as educators.

Student ASVAB
The Student Armed Service Vocational Aptitude Battery serves to evaluate academic ability in a variety of studies. This standardized test has long been utilized by the armed services to determine a military occupational specialty. Use this assessment tool in your school to get students in the testing mindset.

A Soldier Taught Me About:
Leadership
Team Building
Self Defense
and so much more!

NATIONAL GUARD
For more information contact 573-659-1671
MIDDLE LEVEL VICE-PRESIDENT
Angie Blue
Professional School Counselor, Sullivan Middle School, Sullivan Schools, Missouri

Statement: It is an honor to run again for my second term as MSCA Middle School Vice-President. I have learned a tremendous amount about our organization and want to continue to grow. I will strive to continue to work hard and be an active voice for school counselors.

Biography: Bachelor of Science in Elementary Education, Master of Science in School Counseling K-12, Master of Science in Administration, School Psychological Examiner Certificate. I have taught science, math and communication arts at the middle school level. I have been the Middle School Counselor in Sullivan, Missouri for 10 years. My husband, Tony, and I live in Bourbon, Missouri with our beautiful children, Chase and Ali.

Experience: Member of MSCA, MSTA, SCMSCA; served as Ethics Chair, Co-Hospitality Chair, NBCC Chair, President of SCMSCA, and President-Elect.

MULTI-LEVEL VICE-PRESIDENT
Gay Baer
Professional School Counselor, Pilot Grove K-12, Pilot Grove, Missouri

Statement: Through my involvement in MSCA, I have grown both personally and professionally. I believe it is important to be connected to other counselors at both the district and state level through our professional organization. The resources I have gained as a member of MSCA have allowed me to enhance my role as a school counselor when working with students, parents, community members, and other teachers.

Biography: I earned my Bachelor of Science in Family and Consumer Sciences Education from the University of Missouri- Columbia and a Master of Science in School Counseling from Lincoln University. I taught 6-12 Family and Consumer Science for six years. I am currently the K-12 school counselor at Pilot Grove C-4 Schools and held this position for the past fifteen years.

Experience: I am currently in my second term as the President of the Mid-MO Region. I have also served numerous terms as the Multi-Level Vice-President for the Mid-MO Region. Additionally, I have served on the MSCA Program Committee on the Theme and Decorations Committee, Facilitator Coordinator, and as a President-Elect. I have had the opportunity to serve on the MSCA Governing Board as the Newsletter Editor and Region President.

POST SECONDARY LEVEL VICE PRESIDENT
Michele Veasey
Instructor Behavioral Sciences, Northwest Missouri State University, Maryville, MO

Statement: Thank you for the opportunity to run for MSCA Post-Secondary Vice-President. Serving the organization of professional school counselors would be an amazing experience. School counseling is my passion, MSCA is a leader in the field, and I would be so proud to be a part of such a strong organization.

Biography: Associate of Art, Art Institute of Omaha; Bachelor of Science in Elementary Education, Northwest Missouri State University; fourth, fifth, sixth grade reading, language arts, and social sciences teacher for five years; professional school counselor for eleven years; counselor educator for five years. I live in Maryville, Missouri with my husband, Robert and have two children, Matthew and Mara.

Experience: I am currently a member of MSCA, ASCA, and NWMSCA; served as Historian, Bylaws Chair, Secretary, President-Elect, President, and currently Mentoring Co-Chair of NWMSCA as well as MSCA Governing Board Program Committee and as a District President; and, DESE Counselor Educator Committee.
Attention Counselors!

Affordable Evening CREDIT RECOVERY Classes
grades 7 – 12

- Help your students stay on track with their cohort
- REGISTRATION for the 2015 Spring begins in January
- Comprehensive list of courses offered
- Classes meet for two hours a night, one night a week, for ten weeks
- ACE serves public and private schools in Saint Louis and Kansas City
- ACE is accredited through AdvancEd
- Students need a completed referral form from their home school counselor in order to register for classes
- Since 2006 ACE credit recovery has helped over 4800 students

Contact: Ms. Julie Hunton . 314-839-7575
jhunton@acelearningcenters.org
acelearningcenters.org
SUNDAY, NOVEMBER 2nd, 2014

1:15-2:45 p.m.

David Pelzer

In a word, Dave Pelzer embodies Spirit, Humor and Wit. As a child, his resilience enabled him to overcome extreme life-threatening obstacles. As an adult, for over 20 years, Dave’s inspirational work has encouraged countless organizations and millions of individuals to recommit their efforts and remain steadfast to their personal convictions.

Dave has experienced a truly extraordinary life. At Age 12 Dave was rescued and placed in a series of foster homes until he enlisted in the U.S. Air Force at age 18. Dave is a living testament of a self-made man, who as an optimist strongly exudes resilience, service to mankind, personal responsibility and faith in humanity. Dave’s unique and intriguing outlook on life, coupled with his “Robin Williams” like wit and sense of humor entertain and encourage all of us to truly commit to overcome any challenge, while living life to its fullest.


TUESDAY, NOVEMBER 4th, 2014

9:45-10:45 a.m.

Jedd Hafer

A gifted writer, humorist and communicator, Jedd Hafer is in high demand around the country as a presenter on a variety of subjects. He performs in some of the top comedy venues nationwide and is the co–author (with his much smarter brother Todd Hafer) of 8 books including the 2007 CHRISTY Award finalist ‘Bad Idea – A Novel with Coyotes’.

For over 20 years, he has worked with severely troubled kids as a director at Children’s ARK, one of the most innovative and caring treatment centers in the western region where he has witnessed time and again how effective Love and Logic® can be with kids who possess behavior problems. As an expert in de-escalation, Jedd trains hundreds of staff members each year and presents at conferences on Therapeutic Crisis Intervention, Love & Logic, Stress Management and De-escalation of Angry and Aggressive people. His audiences include childcare professionals, probation officers, corrections staff, teachers, parents, churches, law enforcement personnel, corporate personnel, social workers and youth workers.

As a former touring professional comic, Jedd’s presentations are always filled with humor and passion.

Visit Todd & Jedd Hafer’s website at [www.haferbros.com](http://www.haferbros.com) or view their books at amazon.com
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Marian University
45 S. National Ave. | Fond du Lac, WI 54935 | admission@marianuniversity.edu
Founded 1936 • Sponsored by the Congregation of Sisters of St. Agnes
Each of the following presentations will relate to the Missouri Show-Me Standards
1. Students in Missouri Public Schools will acquire the knowledge and skills to gather, analyze and apply information and ideas.
2. Students in Missouri Public Schools will acquire the knowledge and skills to communicate effectively within and beyond the classroom.
3. Students in Missouri Public Schools will acquire the knowledge and skills to recognize and solve problems.
4. Students in Missouri Public Schools will acquire the knowledge and skills to make decisions and act as responsible members of society.

*From the Missouri Frameworks for Curriculum Development-The Outstanding School Act*

**Sunday, November 2nd, 2014**
*4:15-5:45 p.m.*

*(G) Understanding and Changing Behavior: A RTI and Team Approach for Behavior*
We know that behavior can greatly impact a child’s academic success; however, behavior intervention is typically not a major area of emphasis in teacher and in counselor education programs. In this presentation you will learn some brain basics for behavior, and how to think functionally about behavior so that we can properly respond and problem-solve using a RTI model. Examples of how to set-up a RTI problem-solving team for behavior will be shared.


*(E, J) Brain-Based Play Therapy Techniques for Children with Autism and Dysregulation Issues*
This break-out session will present several brain-based play therapy techniques that can be used with children with autism disorders and dysregulation issues. The techniques presented will focus on helping children reset, calm, and regulate their emotions and behaviors. Participants will be shown video demonstrations and will have the opportunity to experientially participate in techniques.

Presenter: Robert Jason Grant, Ed.D, LPC, RPT-S, CAS (Certified Autism Specialist), CC Counseling, Nixa, MO
Show-Me Scholars is a partnership between the local business community and schools to encourage students to take more demanding courses in high school. Facilitated by the Missouri Chamber of Commerce and Industry statewide, working through local chambers of commerce and other community organizations, the Show-Me Scholars program is designed to inspire students with real-world examples and motivation. Students meet with business mentors in 8th grade and review the Show-Me Scholars course requirements. Students who enroll in this course of study are encouraged with incentives through high school to stay on course and when they do, receive special recognition at graduation. Most important, upon graduation these students are better prepared to meet the challenges beyond high school. The Show-Me Scholars program is based on research that shows that students who complete a more rigorous course of study in high school are more successful in college and the workforce. It works!

To find out how you can bring the Show-Me Scholars program to your community, contact Brian Crouse, vice president of the Missouri Chamber of Commerce and Industry Education Foundation, at bcrouse@mochamber.com, or by phone at 573-634-3511.

A program of the Missouri Chamber Education Foundation.

Show-Me Scholars:

High school students who choose more rigorous coursework—the scholar’s path—are more likely to succeed in college and in the workforce.

Show-Me Scholars inspires students to take this path. Using local business mentors and incentives, Show-Me Scholars helps show students the value of thriving in high school. The program is fully aligned with A+ and Missouri’s Comprehensive Guidance Counselor Program.

Join educators across Missouri and bring Show-Me Scholars to your school this year.

- Challenge students to succeed
- Partner with local businesses
- Bridge the gap between classroom and career
- Low cost and easy to implement

To start a Show-Me Scholars program at your school, contact:
Brian Crouse, Vice President
Missouri Chamber Education Foundation
bcrouse@mochamber.com
573-634-3511

www.mochamber.com/ShowMeScholars
Missouri is on the forefront of one of the latest drug epidemics in our country. New designer drugs are moving into our schools, and older drugs like Heroin, are regaining popularity. We are seeing stronger types of Marijuana, in different forms, introduced to our kids at a younger age, and new methods for consuming alcohol are starting to appear in our schools and our communities. This presentation will bring you up-to-speed on what is out there, what to look for, and how to keep your students and staff safe.

Presenter: Jason Martin, RN, CEN, NREMT-P, Trauma Nurse Clinician, Injury Prevention Outreach Coordinator, Trauma Services, Cox Health, Springfield, MO

Sometimes the best professional development happens when we share with each other. During this session, participants will hear from other high school counselors who will share tips and strategies for helping your students and their families through the college search and application process.

Moderator: Jeff Buckman, College Counselor, Eureka High School, Eureka, MO

Panelists: Diane Clayton, Professional School Counselor, Jefferson City High School, Jefferson City, MO; Jennedy Lombard, Professional School Counselor, Webster High School, Webster, MO; and, Rob Lundien, Professional School Counselor, Staley High School, North Kansas City School District, Kansas City, MO

Participants will learn about the many exciting things that are happening with the DESE Guidance and Counseling Section. Missouri continues to lead the way in Comprehensive Guidance and Counseling Program development! The presenters will share the newly revised guidance curriculum unit, and lesson information, content standards, and grade level expectations. Get the latest on the new counselor evaluation process, performance standards, MSIPS, mentoring program, new DESE website and guidance resources, Missouri Connections enhancements, the Guidance System of Support (GSOS), and staffing updates.

Presenters: Tom Schlimpert, Missouri Department of Elementary and Secondary Education/Guidance and Counseling, Jefferson City, MO; and Carolyn Roof, Co-coordinator of the MCGCP Writing Team, Stephens University, Columbia, MO

This presentation is back by popular demand! Attendees overwhelmingly suggest Mark Ruark return for the 11th year. Mark will draw on his past experiences with irate students and parents as well as methods he utilized in dealing with them using the Crisis Prevention Intervention (CPI) strategies model. He will share his model with participants assisting them in learning the methods of de-escalation through verbal and nonverbal cues.

*This same presentation will be presented again on Monday at 1:30 p.m.

Presenter: Mark Ruark, Principal, Saxony Lutheran High School, Jackson, MO

This break-out session will provide professional school counselors with an overview of the major changes in the DSM-V while exploring the psychological, emotional, and behavioral disorders most common in children and adolescents. Accurate diagnosis utilizing the new diagnostic system will be emphasized throughout the presentation as well as the use of clinical examples. A handout outlining changes to the DSM-V that are most relevant for professional school counselors will be provided. Audience participation in regard to clinical case examples is strongly encouraged.

Presenter: Dr. Christopher J. Maglio, Counselor Educator, Truman State University, Kirksville, MO
(G) Working with Families that have a Child with Special Needs
This breakout session will focus on the impact of a child with special needs on the family (including parenting issues, the couple’s relationship, and on siblings). The presentation will describe the process of having a child diagnosed with an educational disability, and the IEP process, including discussion on the difference between accommodations and modifications.

Presenters: Kristina S. Brown, PhD, LMFT, Associate Professor and Director of the Marriage and Family Therapy Programs, Forest Institute, Licensed Marital and Family Therapist, AAMFT, and MO Approved Supervisor, Midwest Assessment and Psychotherapy Solutions, P.C. (MAPS); and R. Tucker Brown, M.Ed., Cross-Categorical Special Education Instructor, Cherokee Middle School, Springfield, MO

(G) Everything I Need to Know about Advocacy and Collaboration I Learned from “Ice, Ice Baby”
Yo! VIP, take a beat and discover a unique way to think about responsive services! Vanilla Ice’s one-hit wonder is packed with insights into advocacy, collaboration, facilitation, and leadership. This 90-minute session is a great way to start off your conference.

Presenter: Becky Dunn, Social Science Instructor and Legislative Liaison, Linn State Technical College, Linn, MO

To learn more about ROTC and scholarship information, email ucmfmb@ucmo.edu or call 1-888-550-ARMY (2769) today!
(G) Refine Our “Different” Adult Voice: A Relational-Cultural Approach to School Counseling Practice

Calling upon Relational-Cultural Theory (RCT) as a theoretical foundation, this workshop style presentation will help participants explore their own biases regarding race, ethnicity, and class before learning about key interventions that will help them grow and thrive cross-culturally in their school counseling program. The format will include group activities along with multiple and consistent opportunities to participate, experience, and reflect. RCT focuses on the importance of relational development of self and mutually empathic authentic relationships with diverse students. Additionally, RCT emphasizes the importance of advocacy against common “power-over” dynamics that occur within traditional institutions and school counseling practices. Overall, counselors will be encouraged to re-examine their counseling relationships with students and work towards creating unique, authentic, and growth fostering relationships.

Presenters: Katy Hubbard, Doctoral Student, University of Missouri-St. Louis, St. Louis, MO; and Dr. Brian Hutchison, LPC, NCC, University of Missouri-St. Louis, St. Louis, MO

(G) College Counseling Strand: Building the Foundation for College and Career Readiness Graduation: A K-12 Approach

This break-out session will give professional school counselors unique ideas for career education that correlates with the career component of the ASCA National Model. Early career education is essential for students to become college and career ready at graduation. Participants will be given information as to how this process continues into middle and high school.

Presenter: Pamela Gabbard, Educational Trainer and Consultant for Career Cruising, Retired School Counselor, former President of American School Counselor Association, Eddyville, KY

(G) Ten Strategies Proven to Inspire and Engage EVERY Student

Want to engage every student in your classroom? This break-out session will demonstrate 10 strategies proven to strengthen relationships, grab attention, inspire, and build resilience in students of all ages and learning types. Participants will receive valuable insights into teaching social and emotional life skills in ways that students can understand, relate, and remember. These strategies have helped over 2 million youth in 16,000 K-12 schools, mental health facilities, and correctional organizations worldwide in the areas of academic success, dropout prevention, classroom management, and bullying prevention. Learn how to engage every student using visual metaphors, videos, music, and activities.

Presenter: Christian Moore, LCSW, Founder of WhyTry, Provo, UT

(G) Comprehensive District Strategic Planning: What it Means for Counselors

Osage School District has spent the past two-years in district-wide strategic planning. This session will present lessons learned regarding how professional school counselors can and must work with non-guidance colleagues, administration, and BOE to ensure the best results for students during the process. The team will present how it worked within and beyond the comprehensive guidance and counseling model to embed best practices into the fabric of the district. The team will present the district plan for helping K-12 students identify, plan for, and grow their unique dreams. The district plan addresses lifelong learning, pursuit of goals, dreams, and ambitions. It also takes into account academics, extracurricular activities, service learning, and hobbies.

Presenters: Tiffany Ash, Professional School Counselor, School of the Osage, Osage, MO; and Dr. Laura Nelson, Professional School Counselor, School of the Osage, Osage, MO
### Sunday - November 2nd, 2014

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00-5:30</td>
<td>Conference Registration &amp; Information Booth Open</td>
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<tr>
<td>10:30-11:30</td>
<td>Delegate Assembly - Room 62-64</td>
</tr>
<tr>
<td>11:00-4:00</td>
<td>Tech N’ Talk in the Exhibit Hall</td>
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<tr>
<td>11:00-6:00</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td>12:00-1:00</td>
<td>New Counselor &amp; First-Time Attendee Reception in Parasol I</td>
</tr>
<tr>
<td>1:15-2:45</td>
<td>Opening Session: Dave Pelzer</td>
</tr>
<tr>
<td>3:00-4:00</td>
<td><strong>MSCA Counselor of the Year Awards Ceremony (Immediately Following the General Session Salons A &amp; B)</strong></td>
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<tr>
<td>4:15-5:45</td>
<td>(90 minute session)</td>
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<tr>
<td>6:45-7:00</td>
<td>New Counselor Institute Alumni Reunion in Room 62</td>
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<tr>
<td>7:00-9:30</td>
<td>President’s Dance Salon C with Live Band - “Random Access”</td>
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### Monday - November 3rd, 2014

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>6:45-7:00</td>
<td>Registration for &quot;Power Fitness Hour&quot; Fun Run / Walk, Yoga, &amp; Zumba</td>
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<tr>
<td>7:00-9:45</td>
<td>&quot;Power Fitness Hour&quot; Fun Run / Walk and Yoga-Benefits Special Olympics- Project UNIFY</td>
</tr>
<tr>
<td>7:30-9:30</td>
<td>MSCA Continental Breakfast in Exhibit Hall</td>
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<tr>
<td>7:30-12:00</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td>8:00-10:30</td>
<td>Conference Registration Open &amp; MSCA Voting is Open</td>
</tr>
<tr>
<td>8:40-9:30</td>
<td>Information Booth</td>
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### Conference Registration & Information Booth Open

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:30-9:45</td>
<td>Early Riser Session</td>
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<tr>
<td>9:45-10:45</td>
<td>&quot;What’s So Special About Gifted?&quot; MSCA Connection Center</td>
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<tr>
<td>11:00-12:00</td>
<td>Level Sharing: Elementary, Middle/JH , Secondary, Post-Secondary, Multi-Level, Directors and CTE</td>
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<tr>
<td>12:15-1:15</td>
<td>Plated Regional Luncheon In Salons</td>
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**MSCA Continental Breakfast in Exhibit Hall**

**Voting is Open**
### Monday, November 3rd, 2014

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>1:30-2:30</td>
<td>Mandated Reporter Training, MSCA Connection Center, Assessing Student Threats, Counselor and a Cop: What is your Role, It's Not About the Food!, Support Your Student Athletes, Advocate Your Role, Dealing with Irate Parents, Helping Parents Grow, Instilling Hope through Play, Children of the Digital World</td>
</tr>
<tr>
<td>2:45-3:45</td>
<td>Yoga in the Classroom, MSCA Connection Center, Why Didn't They Teach that in Grad School?, Whose Line is It, Anyway, The Magic Wand, Recommendations, Essays, Resumes, Transitioning Students with Disabilities, Pathways to Prosperity, DSM-V: IEPs, ISP, 504 Plans, Functional Guidance, MINI Sessions &amp; Roundtable Discussions, Behavior 101, Dream-Big Helping Students in Rural</td>
</tr>
<tr>
<td>4:00-5:00</td>
<td>Emerging Leaders, MSCA Connection Center, Students w/Mental Health Issues, Chick Chat, Multicultural Achievement Committee: MAC Scholar, Financial Aid 101, Retiring as a School Counselor, PROBE: Results Based, Emotional Behavioral Support, Military &amp; College &amp; Career, MINI Sessions &amp; Roundtable Discussions, Choices for Children, Revised ASCA National Model</td>
</tr>
<tr>
<td>60-61 62 63-64  70-71  72-73  74-75  76-77</td>
<td>Parasol I  Parasol II  CB  Salon A  Salon B  Salon C  Suite G  RedBud</td>
</tr>
<tr>
<td>5:00-7:00</td>
<td>Hospitalities-Dinner on your own</td>
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#### Tuesday, November 4th, 2014

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>7:30-9:30</td>
<td>MSKA Continental Breakfast in Salon C</td>
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<tr>
<td>8:30-9:30</td>
<td>All Kinds of Kind, Water the Flowers, Not the Weeds, Mindfulness in the Classroom, Role of School-Based Clinician, iHabit: College &amp; Career, College Planning for Arts, How to Support Students with Disabilities, How to Support LGBT &amp; Youth, Counsel in the Mobile World, Published in MSKA Journal, ACT Academy: Test Prep, Revised ASCA National Model</td>
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<tr>
<td>9:45-11:00</td>
<td>Closing Session: Jedd Hafer</td>
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### Registration

<table>
<thead>
<tr>
<th>Registration</th>
<th>Exhibit Hall</th>
<th>HOSPITALITIES</th>
<th>Silent Auction for Project: UNIFY</th>
<th>MSCA Connection Center</th>
<th>BREAKFAST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday 10:00 a.m.-5:30 p.m.</td>
<td>Sunday 11:00 a.m.-6:00 p.m.</td>
<td>Tech N' Talk in the Exhibit Hall 11:00 a.m.-4:00 p.m.</td>
<td>Baskets will be displayed in the Exhibit Hall. Final bidding will take place at 8:30 a.m. on Tuesday. Basket winners and 50/50 drawing will be done at closing session. Tickets for 50/50 available for purchase during lunch on Monday and before closing session on Tuesday.</td>
<td>Monday 9:45 a.m.-12:00 p.m. and 1:30-4:30 p.m.</td>
<td>Monday 7:30-9:30 a.m. Exhibit Hall</td>
</tr>
<tr>
<td>Monday 8:00-10:30 a.m.</td>
<td>Monday 7:30-12:00 p.m.</td>
<td>Sunday 7:00-9:30 p.m.</td>
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<td></td>
<td>Tuesday 7:30-9:30 a.m. Salon C</td>
</tr>
<tr>
<td>Some vendors are open til 5 p.m. Mon.</td>
<td>Monday 5:00-7:00 p.m.</td>
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<td></td>
<td>TRIVIA NIGHT</td>
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</table>
(S) College Counseling Strand: The ABC’s of College Admission Counseling
During this session, participants will make sense of the alphabet soup in college admissions testing. How can you implement an AP program in your school? What’s the difference between the ACT and SAT? How can you best advise your students with their college admissions testing? Time will also be devoted to reviewing the process for requesting extended time and other accommodations for students with disabilities.

Presenter: Jonathan Dworak, MOACAC, The Princeton Review

(G) “Oh, That Kid!”
This session will discuss the implications of working with students diagnosed with a specific learning disability. What can you say to faculty and staff members who just think these students are lazy? How can you motivate an older student to work hard when they have failed so often in the past? Learn how to handle these situations and how to help students with learning disabilities and dual diagnoses such as ADD/ADHD.

Presenter: Amy J. Thomas M.S. Ed., Cross Categorical Special Education, Middle School ELA Certified, Nixa Junior High School, Nixa, MO

(G) Returning to Our Role
This break-out session will explore the essential reasons and potential action steps for returning to our professional role as school counselors. Today’s society and the ever-changing educational dynamic have put incredible stress on professional school counselors (PSC) to perform duties that take them away from the Missouri Comprehensive Guidance Model, and more importantly, their passion. Unfortunately, all students suffer, especially special populations, when we are not a fully functioning PSC. This workshop will give PSCs a strong rationale for why counselors need to advocate for their role and some very practical steps that they can take in their district to seek the model that was laid out for us by DESE. We will include creative uses of DESE’s IIR to educate and inform stakeholders in your building, district, and community. We will discuss data collection and business terminology to persuade your district’s decision makers to use your expertise in the most targeted and cost-effective way. With great focus on MSIP 5, the break-out session will equip you with practical tools to maintain integrity in your PSC role while meeting DESE’s goals for your district.

Presenter: Tom Wirtz, Professional School Counselor, Independence School District, Independence, MO

(E) Finding Joy in the Everyday Chaos
Join in and learn organization techniques, self-care, time management and simple ideas to make every day fabulous. Tips and tricks from a newbie and a seasoned school counselor. Together we will share our own personal experiences that have helped us find true JOY in our careers all while being a steadfast team for administrators, teachers, community members and most importantly the students. We will have an in depth focus on how we manage our time tackling classroom guidance lessons, student check-ins, support team meetings and the many other responsibilities we have as school counselors. We will share our past/current themes, office spaces, and classroom management ideas hoping to leave you inspired and refreshed so that you are ready to shine and sparkle all while being able to offer others a space for grace and you as well can experience the joy in your own everyday chaos.

Presenters: Sara Justine Moon, Elementary School Counselor, Morgan R-2, Versailles, MO
Better is Expected

English historian Thomas Fuller once said, “Good is not good when better is expected”. This quote applies equally to the expectations that the world puts on our highly capable learners and the expectations that those same learners and their families have of our schools. This break-out session will examine the challenges facing highly capable learners, those who have been identified as “gifted”, and those who have not been identified for a variety of reasons. Professional school counselors will come away with resources for serving these students and their families as well as ideas for helping all students reach their potential. Special attention will be paid to the Four Essential Questions of Professional Learning Communities.

Presenter: Beth Dusin, Professional School Counselor, Hawthorne Elementary, Kearney School District, Kearney, MO

Battling Bullying: Developing Practical Strategies When Combating Bullying in the School Setting

The focus of this interactive presentation is to educate professional school counselors on the different types of evidence-based strategies used to deal with bullying behaviors. This session will provide productive research-based therapeutic tools to prevent, acknowledge, and treat bullying behaviors in urban, suburban, and rural settings.

Presenters: Elizabeth Dimmitt, LPC; and Emily Bradford, Student, Northwest Missouri State University, Maryville, MO

Understanding the Career Clusters (Paths, Clusters, Pathways) Initiative and How They Support Programs of Study Templates and Personal Plans of Study

This break-out session is designed to assist “new” counselors and/or those not familiar with the Career Clusters Initiative (Paths, Clusters, Pathways) and how it leads into and supports the program of study template along with the personal plan of study. The Missouri Career Clusters Initiative will be reviewed with grade level expectations. Personal Plan of Study samples will be shared along with resource information.

Presenters: Tanya DeGonia, CCC Region V, Mineral Area College, Farmington, MO; and Becki Shrum, CCC Region VII, MO

College is not for Everyone!

The “Earn While You Learn” option Registered Apprenticeship offers is a proven system for training employees in a variety of occupations that require a wide range of skills and knowledge. It is an ideal way for employers to build and maintain a skilled workforce.

Because Registered Apprenticeship is driven by businesses and industries and directly connected to solving their skill needs, it is positioned to continue to grow and expand to serve the needs of the 21st century workforce. Registered Apprenticeship combines employment, on-the-job learning overseen by a mentor and related technical instruction.

Most Apprenticeship programs are funded by the employers or employer associations therefore is at no cost to the Apprentice plus, they are employed and able to support themselves and family.

- Among students earning bachelor’s degrees in 2010-11 from either the public or private nonprofit four-year colleges at which they began their studies, the 60% who borrowed graduated with an average debt of $25,300. (College Board Advocacy & Policy Center)

For more information on Apprenticeships for Bricklayers, Masonry Restoration, Tile, Marble, & Terrazzo workers contact BAC Local 15 Apprenticeship & Training 816-595-4135 or visit our website at www.wetrainbac15.org
NICE AND CRAYONS TO CAD
Hands-on learning improves math, science and communication skills.

WHY CONSIDER A CAREER IN CONSTRUCTION?
Check out your career pathways.

YOUR GUIDE TO THE TRADES
Learn about exciting careers in the skilled trades.

For more information about the IBUILD Showcase, please contact:

Greg Lever, NICE Director, (816) 668-7188
greg@nice-kc.com

To register, visit: www.nice-kc.com/ibuild
(G) Student Success Center: Local Response to Explosive and Challenging Behaviors
Are student behaviors hijacking classes? Do you sometimes feel helpless in meeting the needs of the behaviorally challenged students? Are they monopolizing your time as an administrator? Are you desperate for a solution? See our students’ programmatic approach to meeting the needs of those children while preserving the educational environment of other students and teachers. Find out how we may be able to assist you in meeting the needs of similar students in your building.

Presenters: Kim Shinn, Elementary Principal, Monroe City, MO; Josh Klusmeyer, Middle School Principal, Monroe City, MO; Angela Peters, Special Education Director/Federal Programs, Monroe City, MO; Megan Moss, Speech/Language Pathologist, Monroe City, MO; and Dr. Jim Masters, Superintendent, Monroe City School District, Monroe City, MO

(G) What Counselors Should Know about Apprenticeship Programs
This break-out session will highlight career options, academic requirements, and earning potential associated with several apprenticeship programs. Opportunities available for Missouri professional school counselors and teachers, which will expose their students to hands-on career exploration, will also be discussed.

Presenter: Richard Bruce, Director of Education and Training, The Builders’ Association, North Kansas City, MO

Monday, November 3rd, 2014
9:45-10:45 a.m.

(G) What's So Special about Gifted?
If educators have not been able to agree upon a definition for giftedness after almost half a century, then how in the world are professional school counselors and classroom teachers supposed to identify and serve this population? Maybe Lori and Susan can help?! With 40-years of combined experience working with gifted children, their families, and their teachers in the state of Missouri, Lori and Susan have learned quite a few things along the way. They can help you understand why gifted and talented are two separate things and explain the huge impact that over-excitabilities have in the life of a gifted child. You’ll receive tips on establishing effective identification and notification policies; plus a review of the rules and regulations for gifted programs in the state of Missouri. The kids are great and the challenges are real. We hope to help you learn more about this special population so that you, too, can experience the rewards of working with them!


(G) Follow the Yellow Brick Road…Diversity in the Land of Oz!
Remember the classics, “The Wizard of Oz” or “The Wiz”? These movies had many messages, but the diversity of each character and their needs/wants are very similar to our work and our personal lives. This session will go in-depth as to the diverse matters of Oz, in relation to our world. Come to this session and ease on down the road to the wonderful world of Oz.

Presenter: Jeff McGoy, Assistant Dean of Students, Southern Illinois University, Carbondale, IL
(G) **Perceived Beliefs Related to Self-Esteem: How to Challenge and Change Self-Depreciative and Failure-Accepting Behaviors through Lessons of Intrinsic Motivation and Self-Determination**

What hallmarks define self-esteem? How much is self-perceived? How much is socially driven? The dialogue on these and other questions will be discussed in a practical, hands-on information-al presentation on improving the self-esteem of students. Educational psychology key concepts will be explained and several successful activities and handouts for both one-on-one counseling and group counseling will be provided.

**Presenters:** Jessica Welker, PSCIT, Southeast Missouri State University, Cape Girardeau, MO; Teacher, Fredericktown Alternative School, Fredericktown, MO; and Julieta Monteiro-Leitner, Professor of Counselor Education at Southeast Missouri State University, Cape Girardeau, MO

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(2) **Implement with Intent: Implementing a Comprehensive School Counseling Program with INTENT**

A comprehensive school counseling program requires planning and preparation. The purpose of this break-out session is to learn “best practices” in school counseling and how organization can turn strategic priorities into action, and accountability into results. We will address the benefits of using technology such as Google Docs, Twitter, and more to advocate, promote, and evaluate your program, while connecting with other professional school counselors. We will also discuss strategies for implementing PBIS, RTI, and bullying prevention programs that support families, students, and parents. Define your own role as a counselor within your school by implementing with INTENT.

**Presenter:** Matthew Berry, PBIS Facilitator, Special School District, St. Louis, MO

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9:45-10:45 | 74-75

**College Counseling Strand:** Understanding the Admissions Process from the College Side: A Mock Admission Committee Experience

In this break-out session participants will review the basics of the college-admission process in a group-oriented, hands-on activity. This activity will provide a “behind-the-scenes” look at college admissions. Participants will be divided into small groups and will play the role of admissions officers. Each group will be given a set of “students” and will decide which students will be admitted to “their” university.

Presenters: Bart Tibbs, MOACAC, Assistant Director of Admissions, Freshman Coordinator, Missouri State University, MOACAC Past President; and Michael Gruzeski, MOACAC, Assistant Director, Saint Louis University, St. Louis, MO

9:45-10:45 | 76-77

**Best Practices**

Join the “Counselor of the Year” winners as they share their secrets to success.

Moderator: Dr. Sharon Sevier, MSCA Professional Recognition Chair, ASCA Board of Directors Chair, Professional School Counselor, Lafayette High School, Rockwood School District, Wildwood, MO

9:45-10:45 | Par I

**Implementing Junior Achievement into Your Classroom Counseling**

As professional school counselors, we want what is best for our students. We want to empower the future of our students, our communities, and our world. Having students understand that they are accountable for their future and their success is crucial. Junior Achievement (JA) provides programs that teach financial literacy, work-place readiness, and entrepreneurship to schools for free. These K-12 programs give students the skills needed to be successful in the 21st Century. In this session we will explore some of the activities that JA’s programs include and look at how JA can be implemented in your school.

Presenter: Denise Drebes, District Manager, Junior Achievement in Northeast Missouri and West-Central Illinois, Hannibal, MO

9:45-10:45 | Par II

**The Role of Professional School Counselors in Addressing the Needs of Unaccompanied Homeless Youth**

It is vitally important as professional school counselors to be educated on the needs of unaccompanied homeless youth (mostly in high school) and what rights they have under the McKinney-Vento Homeless Education Assistance Act. This program will discuss what it means to be considered an unaccompanied homeless youth, what challenges they face, what legal mandates exist to assist them, and what interventions have been found to be effective in helping them graduate from high school.


9:45-10:45 | Par CB

**Special Olympics Is for Everyone!**

Special Olympics knows the power of sports to bridge the social gap for individuals with intellectual disabilities (ID), but in recent years we have been working to expand those positive results and bring them to the classroom and after-school arena. We’d like to share how the various Special Olympics initiatives can change the way your student population sees one another and can encourage students to take responsibility for their words and actions. Programs like “Spread the Word to End the Word”, a campaign to get people to acknowledge the power of words and commit to stopping using the word “retard(ed)”; “Get Into It”, lesson plans for Elementary, Junior High, and Senior High school students that encourage inclusion, partners clubs (students with and without ID in an after-school club); and, Unified Sports, athletes with and without ID playing side-by-side. All of these programs can all be used to help further school unity and respect.

Presenter: Ashley Dawson, Project UNIFY Manager, Special Olympics Missouri, Columbia, MO
Help your students attend a 2015 FAFSA Frenzy event, hosted by the Missouri Department of Higher Education.

FAFSA Frenzy's goal is to help students overcome barriers to college enrollment and completion, including but not limited to students who:

- Are low-income
- Have parents who do not have a college credential
- Are an under-represented ethnicity
- Receive free or reduced price school lunches
- Are homeless
- Are in the foster care system

FAFSA Frenzy makes applying for financial aid easier by providing students with free, on-site help filling out the FAFSA, the first step in applying for federal and student aid. For more information or to volunteer, visit dhe.mo.gov/ppc/collegegoalsunday FAO.php.

Missouri Department of Higher Education
P.O. Box 1469
Jefferson City, MO 65102-1469
Phone: 573-751-2361
Email: info@dhe.mo.gov
www.dhe.mo.gov
www.facebook.com/journeytocollege
Why Did They Unsubstantiate That? Now What?!
The Office of Child Advocate is the third party reviewer to Children’s Division (CD) and reviews hotline investigations, foster care case management, child fatalities, and mediations between schools and parents regarding allegations of abuse. Attendants will become familiar with common definitions and terms used by CD, required standards of evidence, how to make the most effective hotline calls, and when/how to use our office.

Presenter: Kelly Schultz, Director, Office of Child Advocate, Columbia, MO

Trending with Technology
Join us in learning several technology applications. We will discuss and review Google Docs for surveys, Thinglink, Symbaloo, Animoto, Edmodo, and more in your school counseling program.

Presenter: Kim Urenda, Blue Valley Unified School District, Kansas City, MO

All-In! Building a Collaborative Administration and Counseling Team
Creating a team with an all-in attitude can be a winning combination for your school. Join us as we share the efforts of our high school administrative and counseling team. We will share our ideas for building a stronger collaborative environment. Working together we will be able to reach students in need, help students succeed, and support our teachers. We will share strategies that have worked and strategies that that we have learned from. You will leave this session with a renewed focus, and dedication to working as a team. Join us as we learn and laugh together.


LGBTQ Students: The Counselor's Role
The ethics of advocating for lesbian, gay, bisexual, transgender, and questioning (LGBTQ) students are clear: professional school counselors have a responsibility to provide information and support to students needing to affirm their identities, “with special care being given to students who have historically not received adequate educational services” (ASCA Code of Ethics, p.1). This session will help professional school counselors make the case for advocacy to school leadership, and will highlight contemporary strategies for working with LGBTQ students to make the school community a safer and more welcoming place. There will be a particular emphasis on working with transgender youth, a growing group among the LGBTQ population.

Presenter: Andy Schuerman, Professional School Counselor, Park Hill South High School, Park Hill School District, Kansas City, MO

Mandated Reporter Training
This break-out session is designed to help educators determine appropriate times/reasons to report suspected abuse and neglect. Some of the information that you will be receiving: definitions of child abuse and neglect; recognition of indicators of child maltreatment; hotline reporting and legal mandates; identification of at-risk families; how to validate and document suspicions; and, intervention and response skills. The presenter will also discuss methods for handling disclosures such as, child advocacy centers and the multi-disciplinary team approach; dynamics of sexual abuse; types and process of disclosure; and, responding to disclosures of sexual abuse.

Presenter: Shandi Joubert-Kanz, The Child Center Inc., Hannibal, MO
The Counselor’s Role in Assessing Student Threats of Violence
From time to time students of all ages make veiled or direct threats of harm to self, other students, or school staff. Although several agencies have created lists of characteristics of students most prone to violent behavior, this information alone does not necessarily paint the whole picture in terms of the potential for violence nor does it always provide for a clear strategy in determining the course of action. This break-out session will provide counselors with information that will help them to work with administrators and teachers in an effort to recognize, identify, and analyze threatening behavior by students. The importance of utilizing a systematic approach will be stressed in deciding the course of action to be taken when a threat occurs.

Presenter: Judy Brunner, Chief Education Officer, Edu-Safe-Instructional Solutions Group, Clinical Faculty, Missouri State University, Springfield, MO

“A Counselor and a Cop: What’s Your Role in a Crisis?”
A high school counselor and school resource officer will discuss the mental health aspect of crisis management. Designing a mental health crisis response protocol and the reunification process after a major crisis will be addressed. MSCA’s Crisis Manual will be reviewed and tailoring the MSCA’s model to your own school district’s plan will also be discussed. What is your plan?

Presenters: Katie Henry, MS, PLPC, High School Counselor (P-Z), Union High School, Union, MO; and Kevin Anderson, School Resource Officer, Union School District, Union, MO

It’s Not About the Food! Dishing Out the Truths on Eating Disorders
As professional school counselors, we are aware of what eating disorders (ED) are and the symptoms of such disorders. Despite popular belief, EDs don’t typically stem from issues regarding body image or the negative impacts of the media but are often a cry for help from the distress someone is experiencing. Come and hear how this presenter, working as a direct care counselor at a treatment center for eating disorders, has helped clients in crisis not only fight for their lives, but also work to uncover the underlying causes of their behavior. Learn how school counselors can help prevent such disorders as well as how counselors can intervene before these behaviors become unmanageable.

Presenter: Nicole Dougherty, LPC, Castlewood Treatment Center, Ballwin, MO

College Counseling Strand: Supporting Your Student Athletes in the College Admission Process
Learn ways to best assist your student athletes as they consider NCAA and NAIA institutions. During this session we will discuss current eligibility requirements, the athletic recruitment process, and will provide tips to help you guide your student athletes in finding the right college “fit”.

Presenters: Michelle Palumbo, MOACAC, Fontbonne University, Director of Admission, Clayton, MO; and Emily Berty, Villa Duchesne/Oak Hill School, College Counselor, St. Louis, MO

Advocating Your Role as a Professional School Counselor
Getting the word out to school administrators, staff, parents, and the community is vital to the profession of school counseling. In this fast-paced world, it is essential for school counselors to have access to effective public relations tools that can meet a variety of needs. Promoting the role of the professional school counselor develops and maintains awareness of timely issues, resourcefulness, management, and organization. Counselors serve as their own best advocate. This workshop will provide ideas on how you can advocate your role in your school and community.

Presenter: Carolyn Roof, Counselor Educator, Stephens College, Columbia, MO
Dealing with Irate Parents and Students
This presentation is back by popular demand! Attendees overwhelmingly suggest Mark Ruark return for the 11th year. Mark will draw on his past experiences with irate students and parents as well as methods he utilized in dealing with them using the Crisis Prevention Intervention (CPI) strategies model. He will share his model with participants assisting them in learning the methods of de-escalation through verbal and nonverbal cues.

Presenter: Mark Ruark, Principal, Saxony Lutheran High School, Jackson, MO

Helping Parents Grow Healthy Kids!
This session will equip school counselors with effective tools to help parents support their child’s emotional, academic, and social/emotional growth and well-being.

Presenters: Jeanine Atwell, Health Professions Academy, High School Counselor, OTC Middle College, Springfield, MO; and Barb Hylton, LPC, Retired School Counselor, CC Counseling, LLC., Nixa, MO

Integrating Play Therapy and Expressive Methods into Your Comprehensive Guidance Program
This presentation, consisting of discussion and experiential activities, will provide a brief overview of play therapy and expressive methods; will identify the common barriers which often impede school counselors from using play therapy and expressive methods; and, will teach specific techniques for integrating and applying play therapy and expressive methods within a Comprehensive School Counseling Program.

Presenters: Robert Paul Maddox III, University of Wyoming, Laramie, WY; and Dr. Jan Ward, Southeast Missouri State University, Cape Girardeau, MO

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(G) Children of a Digital World: The Impact TV, Video Games, Cell Phones, Tablets and the Internet Have on the Developing Brain

This session will discuss the good and the bad effects of growing-up in a digital world. Children and adults are experiencing structural neurological changes based on the environment we interact with every day. Even if we limit the excessive interactions children have with technology, parents and education professionals have also been impacted by these brain-based changes and it is changing the way we interact with children. This fun and interesting look into the impact of our digital world has been presented internationally, and was even selected as a keynote address for the 2012 World Symposium on Child Development in London, England.

Presenter: Dr. Brad Mears, Ed.D, University of Central Missouri, Warrensburg, MO

Monday, November 3rd, 2014
2:45-3:45 p.m.

(G) Mindfulness/Yoga in the Classroom and the “Real” World

Teaching mindfulness skills for use in the classroom for brain-breaks, test-breaks, and staying focused will be discussed. We will also incorporate simple yoga poses for relaxation and muscle movement using mindful listening, eating, breathing, walking, relaxation, and movement to help students calm down and stay on a positive track.

Presenters: Sarah Bodi, MA, Professional School Counselor, Hixson Middle School, Webster Groves School District, Webster Groves, MO; and Linda Peterson, MA, LPC, Professional School Counselor, Hixson Middle School, Webster Groves School District, Webster Groves, MO, Therapeutic Consultant, 4-Sight Counseling, Cape Girardeau, MO

2:45-3:45
60-61

(G) “What They Didn’t Teach You in Graduate School”

Your first year as a school counselor can be an overwhelming one! As you graduate from your counseling program, you may feel excited, prepared, and ready to tackle your first year as a professional school counselor. While the “first year” is a fun and exciting one, it can also be intimidating as you try to find your footing in a new career, a new building, a new town, with new people. Allow us to share with you what we learned during our “first year” from scheduling, to interacting with parents, to teacher politics, and everything in between!

Presenters: Gen Nelson, Counselor, Republic School District, Republic, MO; and Jenn Sullivan Cox, Counselor, Wheaton School District, Wheaton, IL; and Jamie Temple, Counselor, Purdy School District, Purdy, MO

2:45-3:45
63-64

(ML/S) Whose Line is It, Anyway? Role Playing to Address the Affective Needs of Gifted Students

This is an interdisciplinary, collaborative presentation demonstrating role playing techniques to support the social and emotional well-being of gifted students in their school settings. The focus is on building empathy between the gifted students and other students, teachers, and staff. Presenters will demonstrate strategies that have proven successful in meeting the needs of this sometimes “prickly population”.

Presenters: Judith Scott, Associate Professor of Education, Missouri Baptist University, St. Louis, MO; and Katie Muschinske, School Psychological Examiner, St. Louis Public Schools, St. Louis, MO

2:45-3:45
70-71

(G) The Magic Wand That School Counselors Are Assumed to Own

Do you have teachers, parents, or administrators enter your office searching for the “magic powers” to deal with those students who do not seem to pay attention in class, students who struggle to sit still, students who seem to daydream instead of doing their seatwork, students who forget to bring their homework, students who ask a million questions that have nothing to do with the lesson, or students who can’t stop chatting? This workshop introduces and explains the “learning success profile” and how it is used to understand a child’s “Natural Wiring” for learning and interacting. Customized lessons and sample lesson ideas will be shared that have shown to be successful.

Presenter: Kendra Tiemann, High School Counselor, Palmyra R-I Schools, Palmyra, MO

1:30-2:30
Redbud
(S) **College Counseling Strand: Recommendations, Essays, and Resumes**
Learn some tips from "both sides of the desk" in regards to writing effective letters of recommendations. In addition, we will offer advice for you to share with your students regarding their essays, resumes, and interviewing opportunities.

Presenters: Jeff Buckman, MOACAC, College Counselor, Eureka High School, Eureka, MO; and Michael Gruzeski, Assistant Director, Saint Louis University, St. Louis, MO

(5) **Transition to Post-Secondary Education for Students with Disabilities**
Do you ever feel at a loss when dealing with the post-secondary transition of students with disabilities? This session might be for you. Come and listen as both the best practices and realistic expectations for transitioning students with disabilities to post-secondary education are discussed.

Presenter: Julia Edwards, Assistant Dean, Disability Support Services and Title IX Compliance, Ozarks Technical Community College, Springfield, MO

(5) **Pathways to Prosperity: Helping All Students toward Post-Secondary Success**
This program will provide an overview of Pathways to Prosperity. This initiative brings together K-12 guidance and counseling, academics, and business partnerships to create a more relevant as well as more rigorous educational system based on career goals. Participants will learn how one school has established an effective and meaningful leadership program for its students.

Presenter: Bragg Stanley, Missouri Department of Elementary and Secondary Education, Jefferson City, MO

(G) **What School Counselors Need to Know: Updates on the DSM-V and Accommodation Suggestions for IEP/ISP/504 Plans**
This break-out session will be an informative review of the changes made in the new DSM-V. The focus will be on what school counselors should know about the changes to the DSM-V and how these changes may affect students as well as the counselor's role in understanding continuity of care. Effective strategies and accommodations for students with IEP/ISP/504 and referral plans will be discussed to help support the role of school counselors.

Presenters: Kim Connor, Lincoln University, Jefferson City, MO; and Julie Ann Jenkins, Missouri State University, Springfield, MO

(E) **FUN-ctional Counseling: Lessons for Developmentally Delayed Students**
Not every guidance and counseling lesson is right for every child. This break-out session will present curriculum and hands-on activities for students with various abilities. This will include scenario-based lessons, fine and gross motor activities, expressive arts, small group lesson plans, life skills, and more. Join us as we explore the FUN activities that are available for your specialized kiddos.

Presenters: Susan McTeague, McGregor Elementary, Springfield Public Schools, Springfield, MO; Robyn Fondren, Delaware and Disney Elementary Schools, Springfield Public Schools, Springfield, MO; Brittany Johnson, Rountree Elementary, Springfield Public Schools, Springfield, MO; and Daphne Mack, Robberson Elementary, Springfield Public Schools, Springfield, MO
Changing student’s undesired behavior can be a difficult task. Counselors often play an integral role in this process and are sometimes expected to “fix” every behavior problem that pops up at their school. This session will provide information that will assist counselors (and teachers) in changing undesirable student behavior to more positive behaviors. Some of the concepts that will be discussed: defining behavior, determining the function of behavior, steps to take to change behavior, the difference between positive and negative reinforcement, and the importance of data collection. This information will help make the process of changing undesirable behavior to more desirable behavior easier for the counselor and teachers involved.

Presenter: Kerri Mears, Co-founder and Board Member: The Mears Foundation for Autism, School Counselor, Voy Spears Elementary, Blue Springs School District, Blue Springs, MO

Dream Big: Helping Students in Rural Poverty Overcome Barriers

Much has been made of the issue of poverty and how it affects the education and future of our students. Poverty is a barrier that nearly all counselors in Missouri face, but it can be countered and overcome. Instead of focusing on the problem of poverty, this session will offer practical strategies for counselors to implement so they can help students achieve their dreams. Students should be able to “Dream Big” and counselors should be equipped to help students make those dreams come true.

Presenter: Jeff Backe, High School Counselor, Morgan County R-1 School District, Stover, MO

Mini Session/Round Table Discussion

Monday 2:45-5:00 pm
Salons B

Roundtable discussions are offered during the next two break-out session time periods in the Salons. This session provides attendees an opportunity to listen to four mini-sessions at one time. Presenters will have 15-minutes to provide an overview on a topic with an additional 10-minutes for questions and answers. Once the mini-session is complete, attendees will move to a different roundtable. Topics will be varied and will cover information for all levels.

Review the descriptions of the session below and choose four. Each table will have the corresponding number. You will have a few minutes to change from table to table between sessions, so plan ahead! Your facilitator will keep time and you on track! Please take a few minutes at the end of the session to complete the evaluation. From this information, we will make adjustments and additions based on your feedback.

ELEMENTARY SESSIONS

1. Title: Promoting Character Through Magic and Fun
   Presenter: Dan Davis, Abra-Kid-Abra
   This session will explore simple magic tricks that you can use to demonstrate positive character attributes such as inclusiveness, honesty, or patience.

2. Title: Incorporating Bystander Awareness into Your School Community
   Presenters: Megan Little and Emily Jaworski, Graduate Students, University of Arkansas Counseling Program
   With the increase of violence in schools there is a higher need to cover a range of topics related to bullying and violence in a school setting. This session will lead you through the process of creating a bystander awareness month in your school community and getting staff, students, and parents involved.

SECONDARY SESSIONS

3. Title: Opening School Doors for Parents: College and Coffee
   Presenters: Nicole Messick, Lathrop High School, and Heather Grove, Excelsior Springs High School
   Do you ever plan countless “Parent Open Houses” or “Parent Informational Sessions” only to find that few parents and students attend? Learn how to organize successful monthly “College and Coffee” parent meetings for all grade levels, on a variety of topics such as ACT prep, A+ program, Career/Tech Ed, and Financial Aid!
4. Title: Army ROTC Full Tuition Scholarships  
   Presenter: John Wolfmeyer, University of Central Missouri ROTC  
   This session will provide counselors with information about the Army ROTC high scholarship process. Students who are awarded an Army ROTC High School scholarship receive at least three years full-tuition and fees as well as other benefits. The scholarship process is very competitive and the information provided in this session will highlight the criteria the Army looks for when awarding these scholarships.

5. Title: Transitioning from School-to-Work: How Vocational Rehabilitation Can Help  
   Presenter: Kim Chaplin CRC, LPC Assistant District Supervisor, Vocational Rehabilitation  
   This program will provide a basic understanding of collaborating with VR Counselors to improve post-secondary outcomes for students with disabilities.

6. Title: Adolescent Sexual and Romantic Behavior Trends  
   Presenters: Dr. Nekita Fuller, Avila University, and Marlene Nay, Oak Park High School  
   This session will share with school counselors a brief view into the trends and aspects in adolescent sexual and romantic behaviors.

7. Title: S.T.E.M.: Our Student's Futures are Riding on It!  
   Presenter: Jan Tkaczyk, Adjunct Professor, University of Massachusetts Boston  
   Show your students the value of problem-solving and the relevance of a rigorous academic preparation for today’s career pathways. Answer their question, “When are we going to use this?” Take away free resources and a classroom presentation.

8. Title: Missouri College Advising Corps: Empowering Missouri Students to Go to College and Succeed: A Collaboration with Partner High Schools and Their Counselors  
   Presenters: Beth Tankersley-Bankhead, Executive Director, Missouri College Advising Corps; and Brittany Schlup, South Missouri Program Coordinator, Missouri College Advising Corps  
   This session will overview the MCAC program and how it partners with high schools statewide to increase college-going rates, with emphasis on students applying to and being admitted to a “best-fit” post-secondary institution.

K-12 SESSIONS

9. Title: Nuts and Bolts of Putting Together a School Board Presentation  
   Presenter: Julie Craig, Summersville High School  
   This session will lead you through the process of planning and implementation of presentation for your school board and how to use data to advocate for your program and your students.

10. Title: RAMP Up Your School Counseling Program  
    Presenter: Deb Woodard, Counselor Educator, University of Missouri-Kansas City  
    Ever thought of applying for ASCA’s RAMP (Recognized ASCA Model Program) designation? If so, then this is the session for you! Come and find out just how easy it can be. If you were able to come last year and would like to review a bit or share your experience with the process, please join one of the roundtable sessions on this topic!

11. Title: Building a Strong School-Home Team  
    Presenter: Kristy McIntosh, Norwood High School  
    You will learn new ways to build relationships with your students’ families and how to use those relationships to increase student success.

12. Title: Bullying and Harassment: Protect Your Personal and Professional Liability  
    Presenter: Judy Brunner, EduSafe  
    This session will provide specific strategies for counselors and other educators related to personal and professional reliability on the topics of bullying and harassment. An informational handout designed to be shared with colleagues will be provided.
13. Title: Trichotillomania: Hair Pulling 101  
Presenter: Richard McCoy, Dixon Middle School, South Central MSCA President  
Come learn the basics of understanding and working with students with Trichotillomania, the impulse control disorder where people pull out their own hair.

14. Title: Youth Involvement in Special Olympics Missouri  
Presenter: Trish Lutz, Sr. Director of Programs  
This session will give information on the MANY ways that youth can be involved in Special Olympics as an athlete, Unified Partner, volunteer, event planner, assistant coach, and much more.

15. Title: Raising Future Leaders in Today’s Media Mess  
Presenter: Tina Griffin, National Youth Speaker  
Equip your students to make wise media choices so that they will establish a higher self-esteem, greater motivation, and become stronger leaders. Hear how you can have a positive relationship with Hollywood from someone who’s been on the inside.

16. Title: The “One-Click” Personal Plan of Study  
Presenter: Mark Brigman, Lumen Touch  
The “Personal Plan of Study” can be a great tool to guide students into the correct classes that match their career/college interests. However, most counselors are forced to create plans by hand which takes time that counselors do not have. In this session, you will learn how MyTRAX, an international innovation award winning solution, allows counselors to create one or multiple Personal Plans of Study for their students with one click of the mouse.

Monday, November 3rd, 2014  
4:00-5:00 p.m.

(G) Are You Interested in Becoming an MSCA Emerging Leader at the District or State Level?  
Have you ever had a burning desire or interest in being a leader in our profession? Do you like working with others to make things better for students, parents, educators, and counselors? Do you have ideas you would like to share with MSCA? If so, you may be on the path of becoming an MSCA Leader. Come learn about the various leadership roles members can play in our association. The roles vary from program planning, district leadership, state leadership, or serving as an MSCA Officer. Yes, you can make a difference in our profession and association. Attend this session and learn more about becoming an MSCA Leader!

Presenters: Carolyn Roof, Past President of MSCA, Counselor Educator, Stephens College, Columbia, MO; and Dr. Sharon Sevier, ASCA Board of Directors Chair, Past President of MSCA, Professional School Counselor, Lafayette High School, Rockwood School District, Wildwood, MO

(G) Recognizing and Addressing the Needs of Students with Mental Health Issues  
Recent estimates by the CDC indicate that 13-20% of children living in the United States experience mental health issues in a given year, yet many of these students go unidentified and unassisted. How can the school counselor assist these students, helping them to avoid potential pitfalls as they transition into adulthood? You’ll hear from professionals in the mental health field who work with adults daily who have a DSM diagnosis, and you’ll receive insight into the school counselor’s role in addressing the needs of these students.

Presenters: Justin Hall, Professional School Counselor, McDonald County R-1 School District, Anderson, MO; and Ilona Dener, Assertive Community Treatment, Ozark Center, Joplin, MO
Chick Chat: A Mentoring Program to Empower and Promote Self-Esteem in Young Women

Chick Chat is an after-school program for 7th-8th grade female students at Hillsboro Junior High in the Hillsboro R-3 School District. This program could easily be modified for the high school level. This mentoring program was designed to create a safe environment that encourages positive self-image and improves peer relationships. The group is open, so that students can attend any meeting that fits into their schedule (students are not obligated to attend each time). Different activities are planned for each meeting in addition to group discussions. Some examples include guest speakers, “Pinterest” crafts, and “spa-day” activities.

Presenters: Jennifer Morrison, Junior High School Counselor, Hillsboro School District, Hillsboro, MO

MAC Scholars: Addressing the MSIP-5 Annual Achievement Report Through Subgroup Achievement

The Multicultural Achievement Committee (MAC) Scholars program enhances the academic success of students of color by increasing their skill-set for success. This session shares methods of increasing achievement for all levels of students of color. We will discuss a variety of programs including: middle and high school transition academies, tutoring, Success Camp, and student leadership teams. The MAC Scholars Program has touched over 4,202 students of color in grades 6-12 since 2001. Starting in 2014-2015, the program will begin serving students in grades K-12.


College Counseling Strand: Financial Aid 101

Financing a college education is terrifying on the surface, but it is really just a series of simple steps. This session strives to take the fear out of the financial aid process in an efficient, informative, and portable presentation.

Presenter: Valerie Jensen, MOACAC, Coordinator for New Student and Outreach Services, Saint Louis University, St. Louis, MO

Retirementville: The Emotional Issues Surrounding this Major Life Decision for Professional School Counselors

As a school counselor with a career that you love, thoughts of retirement may rarely enter your mind; but we will all reach a point where this issue seems to be worth some consideration. There is a great deal of information available regarding the financial issues related to retirement planning and that’s a good thing; however, there is less information and discussion about the emotional side of this issue. This workshop will address some of the emotional and social issues to consider as you weigh out when or if you are ready to take the plunge into “Retirementville”.

Presenter: Jodie Miller, Retired High School Counselor, Ozark, MO

ProBE: Partnerships in Results-Based Evaluation

This program will provide an overview of Missouri’s Model for Evaluation: Program + Personnel = Results. There will be a presentation on the evaluation model and then actual cases of results-based projects will be shared. Learn how evaluation can be an integral part of your program and not just additional work.

Presenters: Dr. Bragg Stanley, Missouri Department of Elementary & Secondary Education, Jefferson City, MO; and Carolyn Roof, Stephens University, Columbia, MO
Emotional Behavioral Support Classroom: Creating a Positive Learning Environment for Students with Explosive Behaviors

We are seeing a rise in the number of students with conduct and defiant behaviors as well as other mental illnesses. These students need extreme structure, and require a different level of care in order to help them be successful in school. By creating an Emotional Behavioral Support (EBS) Classroom, schools will see a decrease in restraints and suspensions, and an increase in academics and in positive behaviors. An EBS classroom gives the proper structure and flexibility to help students with explosive disorders succeed in the classroom.

Presenter: Matt Saleski, Special Services Counselor, Springfield Public Schools, Springfield, MO

College and Career Readiness: Everything School Counselors Need to Know about the Military and the Role it Should Play in Your College and Career Planning Program

Incorporating military options into your college and career readiness program can be controversial, but as school counselors, we need to make sure we are communicating all of the options to our students in a clear and unbiased way. When a student walks into your office and tells you that he/she wants to join the military, how do you respond? Do you wish you had more information not only about the branches of the armed services, but also about the academies, civilian jobs, educational opportunities, scholarships, grants, and the student ability to negotiate his/her contract? This is a workshop not run by the military, but by school counselors. You will leave with the information necessary to feel confident when talking about this subject and a list of available people, websites, organizations, and programs to turn to when you need more help.

Presenters: Kelly Metcalf, Director of Human Resources, Marcone Corporation, St. Louis, MO and Jon Dickson, Educational Specialist, United States Navy, St. Louis MO

Choices for Children: They DO Have it Harder than We Did!

We are going to discuss a variety of issues that our children encounter frequently while in schools. Some of the choices lead to our children becoming seriously injured. Topics will include: drug awareness update with designer drugs and new forms of marijuana. We will discuss dangerous activities such as hill topping, the cinnamon challenge, the choking game, and other risky behaviors.

Presenter: Jason Martin, RN CEN NREMT-P, Trauma Nurse Clinician, Injury Prevention Outreach Coordinator, Trauma Services, Cox Health, Springfield, MO

The V8 Engine: The Revised ASCA National Model

Car Talk: Let’s talk about how to “tune up” your comprehensive counseling program using the 3rd edition of the ASCA National Model: A Framework for School Counseling Programs. Come and see how the new model can help professional school counselors “rev up” the work they are doing with the former national model and the Missouri program.

Presenter: Dr. Deb Woodard, University of Missouri-Kansas City, Kansas City, MO

Tuesday, November 4th, 2014
8:30-9:30 a.m.

Working with Children from Unhealthy Families

This break-out session explores the differences between healthy and unhealthy families, and the four different survival roles that children take on to cope with living in an unhealthy family. Participants will discover how to quickly identify these roles, how these roles affect a child’s social interaction, communication, and learning. Participants will learn hands-on methods for working with the different roles in a fun, interactive, and highly energetic way.

Presenter: Rich Linden, Prevention Consultant, The Linden Group, Overland Park, Kansas City, MO
(G) Water the Flowers, Not the Weeds: Solution-Focused Brief Therapy
One of the hottest topics in counseling, Solution-Focused Brief Therapy is on-trend for counselors AND one of the most useful ways to help students in a one-session setting. Find out how to help students become Future Focused, Goal Oriented, and MOST IMPORTANTLY Solution Driven through counseling that puts the student in the driver’s seat of their own issues.

Presenter: Richard McCoy, Dixon Middle School Counselor, Dixon R-1 School District, Dixon, MO

(G) Mindfulness in the Classroom
The session will go over the benefits of using mindfulness in the classroom as well as in everyday life. In today’s society children are rushed around and hurried through their lives. By using mindfulness in the classroom, you can teach students how to find the calmness in self, and actually learn to recognize the physical symptoms of stress and anxiety. If these are recognized and managed, research shows that academic achievement can increase. During the session we will present various strategies as well as hands on techniques that can be used at any level and how to set up your own PRoBE utilizing these techniques.

Presenters: Jessica Woody, Teacher, Forsyth Elementary, Forsyth MO, Missouri State University Graduate Student, Springfield, MO; Dr. Kristi Perryman, Ph.D., LPC, RPT-S, Associate Professor Director for the Missouri State University Institute for Play Therapy, Missouri State University, Springfield, MO; and, Ashley Neels, Student Counselor at Center City Counseling Clinic, Graduate Student, Missouri State University, Springfield, MO

(J) Role of a School-Based Clinician in a Middle School
This break-session will define the role of a school-based clinician and explain the difference in roles compared to that of a school counselor. Discussion will include behaviors seen at school such as depression, self-harm, anxiety, and peer and family relations. Also included will be a discussion on the paperwork required and the reasons for student referrals. Resources will be provided.

Presenter: Linda Blackburn, Republic School District, Republic, MO

(J, S) iHabit: Cultivating College and Career Ready Students
This hands-on workshop will introduce participants to the iHabit program. iHabit lessons are based on Sean Covey’s “7 Habits for Highly Effective Teens”, which are designed to help students learn to be proactive, set goals, listen effectively, and work with others. Lessons can be easily aligned to the common core/Missouri Learning Standards in both reading and writing. Participants can expect to gain engaging, easy-to-implement classroom counseling lessons that will help students prepare for both college and career.

Presenter: Gina Naas, Professional School Counselor, Nevada R-5, Nevada, MO

(S) College Counseling Strand: College and Career Planning for Students Interested in the Fine and Performing Arts
This break-out session will provide information on how to best advise students considering a career in the fine and performing arts. Topics that will be discussed: how to research college programs, differentiated admission procedures, what high school student should be doing now, and how auditions and portfolio reviews work. In addition, the “can someone make a living at this?” question will be given special attention, especially as it relates to the parent perspective.

Presenter: Andrew Laue, MOACAC, Associate Director of Undergraduate Admissions and Coordinator of Fine Arts Recruitment, Webster University, St. Louis, MO
**How to Support LGBTQ Youth**

This presentation will provide an overview of suicide among lesbian, gay, bisexual, transgendered and questioning (LGBTQ) youth and the different environmental stressors that contribute to their heightened risk for suicide. The first half of the workshop will focus on what research states regarding reducing the risk of suicide and promoting resiliency for all youth with a special emphasis on LGBTQ youth. In addition, current research findings regarding bullying and victimization will be discussed along with a review of the connection to mental health and the risk for suicide, including current state and federal policies that have an impact on LGBTQ youth. After reviewing current research, there will be an emphasis on best practices and practical steps that health care providers can take to keep LGBTQ youth safe and assure they have appropriate resources that promote resiliency and decrease their risk for suicide.

Presenter: Beth Schroeder, LMSW, Kansas City Public Schools, Kansas City, MO; and Trevor Education Project Educator for Missouri West, Kansas City, MO

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**Connecting Counseling to the Mobile World**

This presentation will focus on the idea of a mobile application for distribution by comprehensive counseling programs. The ultimate goal of “going mobile” is to bridge the gap between counseling professionals and students who are always on the leading edge of technology. By targeting the devices students use daily (smartphones and tablets), counseling professionals will be able to appeal to the populations they serve. In addition to students, mobile applications can be distributed to district parents to provide a secondary means of communication as well as to the community in order to create valuable ties between the program and local resources. Participants will leave with increased knowledge of the creation of mobile applications and how their program could implement such a resource.

Presenter: James Geiger, Counseling Student, Northwest Missouri State University, Maryville, MO
(G) Getting Published in *The Counseling Interviewer*, the Official Journal of the Missouri School Counselor Association

This break-out session will focus on getting published in *The Counseling Interviewer*. The current Editor and members of the Editorial Board will discuss changes in the format of the Journal as well as the process of getting published. There is a vast array of innovative, creative, and highly effective counseling and guidance techniques and methods used in K-12 settings throughout the state. It is our goal to increase the number of submissions from professional school counselors addressing and sharing these methods/techniques. Student/faculty research/practice submissions will also be addressed as will soliciting submissions from across the country. Encouraging practicing school counselors and students to participate as ad hoc reviewers will be discussed. Encouraging participants to submit to the Journal as well as emphasizing how the Editor and Editorial Board will work with students, professional school counselors, and counselor educators to get published in *The Counseling Interviewer* will be highlighted throughout the presentation.

Presenter: Dr. Christopher J. Maglio, Editor of *The Counseling Interviewer*, The Official Journal of the Missouri School Counselor Association, Truman State University, Kirksville, MO

(S) The ACT Academy Approach to Test Preparation

This session will focus on how to organize and implement an ACT Academy. The ACT Academy is a way for districts to provide focused intervention for students related to the ACT with the additional benefit of providing staff professional development through a “train-the-trainer” fishbowl approach. The ACT Academy structure utilizes ACT tools, test-preparation strategies, and facilitates teacher professional development in site-based academies. Information will include data analysis of student score results, teacher selection and fishbowl definition, student selection, scheduling considerations, consultant information, and budgetary implications.

Presenter: Dr. Marlie Williams, Executive Director of Secondary Schools, Liberty Public School District, Liberty, MO
Building B Meeting Rooms

Crystal Ballroom: On the 7th floor of Building A (floor above the Main Lobby) go down Market Lane, past all the gift shops, down three flights of stairs to the Social Lobby. At the Social Lobby, take the short flight of carpeted steps up to the Crystal Ballroom, on the left.

Drawing Room Terrace: On the 7th floor of Building A (floor above the Main Lobby) go down Market Lane, past all the gift shops, down three flights of stairs to the Social Lobby. At the Social Lobby, take the short flight of tile steps down, go left past the entrance to the Black Bear Lodge Restaurant and the Bowling Alley, proceed down the ramp, turn right and go straight ahead to the Drawing Room Terrace.

Hawthorn: On the 7th floor of Building A (floor above the Main Lobby), go down Market Lane, past the #1 Gift Shop. Hawthorn is on the right side of the hallway, across from Wood'n Ya Wanit.

Magnolia: On the 7th floor of Building A (floor above the Main Lobby), go down Market Lane, past all the gift shops, down one flight of stairs. Magnolia is on your right.

Dogwood: On the 7th floor of Building A (floor above the Main Lobby), go down Market Lane, past all the gift shops, down one flight of stairs. Dogwood is on your left.

Cedar Cove: On the 7th floor of Building A (floor above the Main Lobby), go down Market Lane, past all the gift shops, down two flights of stairs. Instead of going down the next flight of stairs to the Social Lobby, Cedar Cove is on your left.

Eastwinds: On the 7th floor of Building A (floor above the Main Lobby), go down Market Lane, past all the gift shops, down two flights of stairs. Instead of going down the next flight of stairs to the Social Lobby, go around to your left, and up a short flight of steps. Eastwinds is on your right.

Have trouble with stairs?
Take the connecting corridor from Building A to Building B. From Building A, go to the double elevators where the guest rooms are located and ride to level 4. Go through the guest room hallway, exiting at the end. Turn left and follow the hallway to Building B.

Auditorium
The Auditorium is a building on the waterfront. Proceed down the main road, toward the Marina and the Arrowhead Pool. The Auditorium is located to the right of the Playground.

Building D Meeting Rooms
Northwinds: Take the escalator or elevator from the Main Lobby to the catwalk to Building E on Level 7. Cross the catwalk to the 3rd level of Building E. Go left at Building E's main corridor and exit into the stairwell. Exit the building using the door on your left. Go across the road and into Building D, entering through the double glass doors on your left. Northwinds is straight ahead.

Suite G: Take the escalator or elevator from the Main Lobby to the catwalk to Building E on Level 7. Cross the catwalk to the 3rd level of Building E. Go left at Building E's main corridor and exit into the stairwell. Exit the building using the door on your left. Go across the road and into Building D, entering through the double glass doors on your left. Suite G is straight ahead, on your right.