



*Missouri*

---

**School Counselor**  
*Association*

MSCA 2023 Fall Conference

**Exhibitor Prospectus**

November 5-7, 2023

Tan Tar A Conference Center, Osage Beach, MO

# JOIN 1,300 SCHOOL COUNSELORS AT THE MSCA FALL CONFERENCE

The Missouri School Counselor Association invites you to join school counselors, college professors, graduates, and counseling supervisors at the 2023 Fall Conference held at Tan-Tar-A Resort in Osage Beach from November 5-7, 2023 - (exhibit hall open on November 5 & 6)

Approximately 1,300 school counselors attend the MSCA Fall Conference, and come ready to expand their knowledge, network with colleagues, and browse the Exhibit Hall. MSCA has been recognized as one of largest and most premier school counselor conferences in the nation!

## EXHIBITOR & SPONSORSHIP LEVELS

### STANDARD EXHIBITOR

EARLY BIRD RATE - **\$375** (register by September 1, 2023)

STANDARD RATE - **\$450** (after September 1, 2023)

DOUBLE BOOTH - **\$700**

- 8'x10' professionally draped exhibit booth, including:  
6' draped table, two chairs, and one waste basket
- Up to four exhibit hall badges
- Sign with your organization's name above your booth

- Sustaining members receive a \$25 discount off standard exhibit rates.
- Cancellations must be received by October 15th for a refund - a \$50 service fee will be charged on all cancellations

### GOLF SPONSOR \$300

- Signage at Saturday Golf Tournament
- Logo Listing in Conference Program

### SILVER SPONSOR \$300

- Signage at Conference
- Logo Listing in Conference Program

### GOLD SPONSOR \$500

- Signage at Conference
- Logo Listing in Conference Program
- 1/8 Page Ad in Conference Program

### PLATINUM SPONSOR \$1,000

- Signage at Conference
- Logo Listing in Conference Program
- 1/2 Page Ad in Conference Program
- Logo & Link on MSCA Website for six months

## ADVERTISING RATES

- Back Cover (8" x 10.25") - **\$750**
- Full Page (7.5" x 10") - **\$200**
- Half Page (7.5" x 4.75") - **\$125**

Advertisements must be received no later than **September 15, 2023**

Email to [msca@c2cpro.solutions](mailto:msca@c2cpro.solutions).

# EXHIBIT HALL SCHEDULE

## Sunday, November 5

8:00 - 11:00 a.m. Exhibitor Set-up

11:00 a.m. Grand Opening of Exhibit Hall

11:00 a.m. - 4:30 p.m. Exhibit Hall Open

*Exclusive Exhibit Hall Time from 1:00 - 2:00 p.m.*

## Monday, November 6

8:30 a.m. - 1:00 p.m. Exhibit Hall Open

*Exclusive Exhibit Hall Time from 9:30 - 10:00 a.m.*

1:00 p.m. Exhibitors Move Out

## GENERAL INFORMATION

- Social events are held in exhibit hall to enhance participation.
- Consider donating a prize for drawings and have your name announced during exhibit hall hours
- Exhibit hall will be locked when not in use and a security guard will be on duty Sunday night. MSCA will not be responsible for loss due to fire, theft, or other causes.
- Tan-Tar-A will charge for electricity, extra tables, and internet hardware. To order these items, as well as arrangements for shipping or other special needs, please contract Tan-Tar-A's Convention Services Department at 573-348-8550.
- MSCA reserves the right to relocate your booth if you are not check in by 11:00am on Sunday.

## LOCATION/LODGING

Conference events occur at Tan-Tar-A Resort, Osage Beach Room. Reservations should be made directly with the resort by calling 800-826-8272 or 573-348-3131. Please note that the resort sells out fast for this event, so please make reservations early!

## QUESTIONS?

Please contact MSCA at [msca@c2cpro.solutions](mailto:msca@c2cpro.solutions) or 573-635-9109.

We appreciate your continued support and look forward to working with you in 2023! Institutions like yours enable us to better serve Missouri's youth. On behalf of the MSCA Governing Board and its membership, we thank you for your consideration in joining us at the 2023 Fall Conference.

**REGISTER ONLINE AT [MOSCHOOLCOUNSELOR.ORG](http://MOSCHOOLCOUNSELOR.ORG)**

**REGISTRATION DEADLINE IS OCTOBER 27, 2023**